

Sandy Gerber

CMO | TEDx SPEAKER | BEST-SELLING AUTHOR

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“

Sandy breathes excitement and empowerment as she had our guests walking away truly reflecting on her powerful message.”

– PETER MANIANIS, TELUS



ABOUT THE AUTHOR

Known as one of Canada’s popular motivational communications strategist, **Sandy Gerber** is the leading authority on **effective communication in personal and professional relationships**. She is a multiple award-winning author, communications and marketing strategist, and TEDx speaker. For over 25 years, Sandy revitalized communications for some of Canada’s most beloved brands such as Molson Canada, Appleton Estate, BC Lottery Corp, Grand Marnier, UBC, St. John Ambulance, and more.

She is the founder of three successful companies, a certified NLP for Sales Practitioner, Certified Corporate Trainer, and the visionary of the Emotional Magnets™ communication technique and training products. As CEO of NEXT Marketing Agency, she set a new standard for innovative communications, growing the company from her bedroom into one of the **Top 100 Fastest Growing Companies** in British Columbia. She’s been named **Businessperson of the Year, Woman of Worth, and a YWCA’s Women of Distinction Finalist**.

Sandy’s newest book, **“Emotional Magnetism: How to Communicate to Ignite Connection in Your Relationships”** was awarded **nine book medal awards**. She’s enlightened thousands from the speaker stage as a popular conference and corporate event speaker and has personally coached hundreds of people in effective communication techniques. Gerber counts winning a limbo contest at 14 as one of her greatest achievements.

PAST SPEAKING EVENTS



INTERVIEW TOPICS & SAMPLE QUESTIONS

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| <p>TOP COMMUNICATION BLOCKERS</p> <p>What stops our ability to connect with people at work or home?</p> | <p>COMMUNICATION REALITY CHECK</p> <p>How do we improve communication when we are failing or remote?</p> | <p>MARKETING POSITIONING & MESSAGING</p> <p>How to emotionally connect with customers and your team?</p> | <p>RELATIONSHIP COMMUNICATIONS</p> <p>What are the four motivators to ignite connection and empathy?</p> |
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YOUR AUDIENCE & BUSINESS BENEFITS

- Relatable, Timely Discussion Topics
- Humorous, Authentic Guest Interview
- Immediate Communication Tips to Use
- Current Communication Statistics Shared
- Communication Skills Resources Available
- Podcast Promotion by Sandy Gerber’s Team

CONNECT WITH SANDY

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